

## ***Picturing Writing Summer Institute 2026***

***Immerse yourself in captivating, highly scaffolded, evidence-based methods for advancing student writing!***

Join originator Beth Olshansky to experience the Picturing Writing and Image-Making processes firsthand. Take a deep dive into the dynamic relationship between pictures and words across multiple genres. Learn proven methods to engage your wide range of learners while advancing their writing skills. Experience many unique layers of scaffolding afforded by this rich visual/verbal approach. Witness the magic” of bringing words and pictures together; then learn how to teach your students how to make *their* pictures “come alive.”

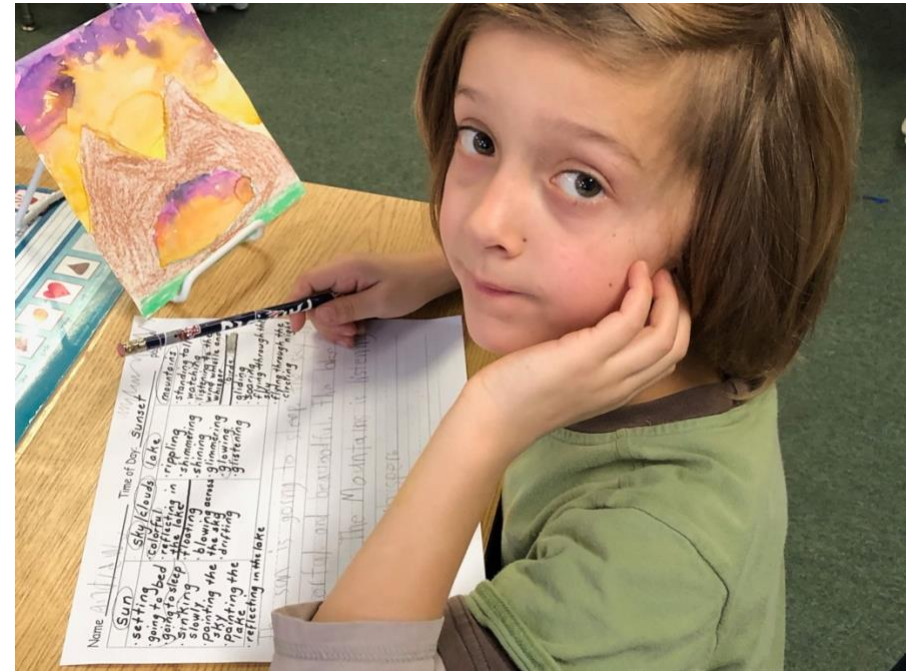
***In my story, when I read it to the class, the animals came to life out of thin air!***  
– Jared, grade 2

Picturing Writing: Fostering Literacy Through Art® is an innovative, evidence-based approach to teaching writing designed to meet the needs of your diverse learners. Through the use of simple crayon resist art techniques, the study of quality picture books, and an on-going Artist/Writers Workshop, this highly scaffolded, multimodal approach gives students access to visual as well as verbal tools for developing and recording their ideas. Image-Making Within The Writing Process uses collage made from hand-painted papers to literally construct meaning. Because pictures offer a universal language, Picturing Writing and Image-Making allow students to enter the reading/writing process from a position of strength and enthusiasm. They provide an enticing, alternative pathway into writing for English Learners and others who struggle with written text.

***The picture has a lot of details which helps me write, so I can write more detailed things.***  
– Oolena, grade 5

This year’s virtual summer institute offers several registration options. Teachers can still sign up for the much-loved weeklong intensive, exploring writing across multiple genres in ways that will transform their teaching practice. Those who’ve already taken an Intro to PW can sign up for the more advanced options.

PW and IM are easily aligned with grade-level ELA Standards while also incorporating content area curriculum. Supported by best practices and decades of independent research, these unique proven practices offer concrete visual tools to ensure students’ success.



***Listen to teacher reflections***



***No previous art experience necessary!***

**Registration deadline: May 22!**

**When:** June 22 – 26, 2026, 8:00 AM- 3:00 PM ET

**Location:** Your home via Zoom

**Take 40% off with ABCDEF40 code for those Affected By Cuts to Dept. of Education Funding**

**Registration Options**

**Intro to PW (Time of Day & Weather Poetry): M-T**

2 days \*Cost: \$900, **40% off = \$540**, 1-grad credit available

**Full PW (ToD, Weather Poetry, Animal Trifolds): M-W**

3 days\*Cost: \$1200, **40% off = \$720**, 2-grad credits available

**PW Research-Based Animal Trifold: W only**

1 day \*Cost: \$500, **40% off = \$300**, 1-grad credit available

**Image-Making Poetry: Th-F**

2-days \*Cost: \$900, **40% off = \$540**, 1 or 2 -grad credits avail.

**PW Intro + Image-Making Poetry: 4 days**

4 days \*Cost: \$1500, **40% off = \$900**, 2 -grad credits available

**Full week: all 4 PW & IM units: M-F**

5 days \*Cost: \$1650, **40% off = \$990**, 3-grad credits available

***Intro to PW highly recommended prior to taking advanced session.***

**\*Cost** includes all workshop art & instructional materials (teacher manual for each unit, PW mentor texts, posters & artists frame) shipped directly to you, plus access to online instructional videos.

Graduate credits available through SNHU at \$150 per credit; additional credits available for classroom implementation.

**Picturing Writing Classroom Kit** options available: **\$600** for 20 students; **\$665** for 24 students (includes shipping 40+ lb. box)

**Image-Making Classroom Kit** available at **\$535** (includes S&H)

*This workshop was honestly one of the best I have ever participated in, a beautiful combination of art and writing. The high-quality mentor texts, vocabulary and writing development, embedded content, and S.E.L. make this a highly useful project-based learning approach suitable for a wide range of learners.*  
– Sara, EL K-5, Rutland, MA

*This was the best workshop I've ever been to! I learned how impactful it can be to paint first— words come much more easily afterwards.*

- Andrea, grade 6 teacher

**Register by April 30<sup>th</sup> to receive an additional \$50 discount!**

Name \_\_\_\_\_

Home address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

School name \_\_\_\_\_ Grade \_\_\_\_\_

School address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

*Star address you 'd like your workshop materials sent to. No PO boxes permitted.*

Email for virtual workshop \_\_\_\_\_

Cell phone \_\_\_\_\_

School phone \_\_\_\_\_

M-T workshop  M-W  W  W-F  MTTHF  TH-F  M-F

1 grad credit  2 grad credits  3 grad credits  PW classroom kit for 20  for 24  IM classroom kit

Total \$ \_\_\_\_\_ Pay by check or Purchase Order **payable to "IABL"** or Charge \$ \_\_\_\_\_ to VISA or MasterCard (circle one)

**Email this form & PO to:** [Janet.Flagg@picturingwriting.org](mailto:Janet.Flagg@picturingwriting.org).

***FOR SECURITY PURPOSES, IF EMAILING THIS FORM, PLEASE CALL IN CREDIT CARD NUMBER: 603-770-6821 or mail form with check to Institute for Art-Based Literacy, 122 Packers Falls Road, Durham, NH 03824.***

Cancellations will be charged a \$50 processing fee; Cancellation after workshop materials have been shipped will be charged \$50 plus the cost of materials and S&H.

Questions: Contact Beth at [Beth.Olshansky@comcast.net](mailto:Beth.Olshansky@comcast.net) or (603) 659-6018