

Picturing Writing Summer Institute 2025

Immerse yourself in captivating, highly scaffolded, evidence-based methods for advancing student writing!

Join originator Beth Olshansky to experience the Picturing Writing process firsthand. Take a deep dive into the dynamic relationship between pictures and words across multiple genres. Learn proven methods to engage your wide range of learners while advancing their writing skills. Experience many unique layers of scaffolding afforded by this rich visual/verbal approach. Witness for yourself “the magic” of bringing words and pictures together; then learn how to teach your students how to make *their* pictures “come alive.”

In my story, when I read it to the class, the animals came to life out of thin air!
– Jared, grade 2

Picturing Writing: Fostering Literacy Through Art® is an innovative, evidence-based approach to teaching writing designed to meet the needs of your diverse learners. Through the use of simple crayon resist art techniques, the study of quality picture books, and an on-going Artist/Writers Workshop, this highly scaffolded, multimodal approach gives students access to visual as well as verbal tools for developing and recording their ideas. Because pictures offer a universal language, Picturing Writing allows students to enter the reading/writing process from a position of strength and enthusiasm. It provides an enticing, alternative pathway into writing for English Learners and others who struggle.

The picture has a lot of details which helps me write, so I can write more detailed things.
– Oolena, grade 5

This year’s virtual summer institute offers several registration options to better accommodate individual needs. Teachers can still sign up for the much-loved weeklong intensive, exploring writing across 5 genres in ways that will transform your teaching practice. Those who have already taken an Intro to PW can sign up for the more advanced research-based units. Teachers of younger students may choose to sign up for the foundational introductory units only.

Picturing Writing is easily aligned with grade-level ELA Standards while also addressing content area curriculum. Supported by best practices and decades of [independent research](#), this unique proven practice offers concrete visual tools to ensure your students’ success.

No previous art experience necessary!



Listen to teacher reflections



Writing used to be hard for me, now it's easy. All I have to do is look at each picture and describe some things I see. Now writing is my favorite part of school.
David, grade 2

Register by April 15th for \$50 off! Final deadline: May 15!

Location: Your home via Zoom

When: June 23 – 27, 2025

NEW REGISTRATION OPTIONS!

Intro to PW (Time of Day & Weather Poetry) - 1.5 days

Time: M 8:00 AM – 3:00 PM ET, Tues. 8:00 AM - noon ET

*Cost: \$750 (includes materials) 1-grad credit available

Full Intro (ToD, Weather Poetry, Animal Trifolds) - 3 days

Time: M & W 8:00 AM – 3:00 PM ET, Tues. 8:00 AM - noon ET

*Cost: \$1050 (includes materials) 2-grad credits available

PW Research-Based Animal Trifold & Stories - 3 days

Time: W-F 8:00 AM - 3:00 PM ET

*Cost: \$1050 (includes materials) 2-grad credits available

Full week: all 4 PW units across 5 genres - 4.5 days

Time: M-WTHF 8:00 AM - 3:00 PM; Tues. 8:00 AM - noon ET

*Cost: \$1650 (includes materials) 3-grad credits available

Intro to PW highly recommended prior to taking advanced session.

***Cost** includes all workshop art & instructional materials (teacher manual for each unit, PW mentor texts, posters & artists frame) shipped directly to you, plus access to online instructional videos.

Discounts: Sign up with a colleague -\$50 off; Sign up with 2 colleagues-\$75 off, with 3 colleagues - \$100 off! All sign up by April 15 for \$50 off!

Graduate credits available through SNHU at \$150 per credit; additional credits available for classroom implementation.

Picturing Writing Classroom Kit options available: **\$600** for 20 students; **\$665** for 24 students (includes shipping 40+ lb. box)

This workshop was honestly one of the best I have ever participated in, a beautiful combination of art and writing. The high-quality mentor texts, vocabulary and writing development, embedded content, and S.E.L. make this a highly useful project-based learning approach suitable for a wide range of learners.
– Sara, EL K-5, Rutland, MA

This was the best workshop I've ever been to! I learned how impactful it can be to paint first— words come much more easily afterwards.

- Andrea, grade 6 teacher

I have never felt like an artist and this workshop made me feel so confident! -

- Christina, gr. 4 teacher

Register early for our virtual summer institute to receive a discount!

Name _____

Home address _____

City _____ State _____ Zip _____

School name _____ Grade _____

School address _____

City _____ State _____ Zip _____

Star address you 'd like your workshop materials sent to. No PO boxes permitted.

Email for virtual workshop _____

Cell phone _____

School phone _____

M-T workshop M-W W-F M-F workshop 1 grad credit

2 grad credits 3 grad credits PW classroom kit for 20 for 24

Total \$ _____ Pay by check or Purchase Order **payable to "IABL"**

or

Charge \$ _____ to VISA or MasterCard (circle one)

Email this form & PO to: Janet.Flagg@picturingwriting.org.

FOR SECURITY PURPOSES, IF EMAILING THIS FORM, PLEASE CALL IN CREDIT CARD NUMBER: 603-770-6821 or mail form with check to Institute for Art-Based Literacy, 122 Packers Falls Road, Durham, NH 03824.

Cancellations will be charged a \$50 processing fee; Cancellation after workshop materials have been shipped will be charged \$50 plus the cost of materials and S&H.

Questions: Contact Beth at Beth.Olshansky@comcast.net or (603) 659-6018