

NEW! Picturing Writing Butterfly Life Cycle Workshop

~ 2 virtual after-school sessions in early April ~

Combine creativity & rigor using an evidence-based approach that engages all learners

This new **Butterfly Life Cycle Workshop** offers an engaging seasonal writing unit that utilizes proven Picturing Writing strategies and practices. It addresses **ELA Standards for informational writing** while also engaging students in **reading, speaking, listening and language**. This unit is aligned with Next Gen Science Standards for Structure and Function and Interdependent Relationships in Ecosystems. It offers a strong model for integrating Picturing Writing across the content areas.

Over two 2-hour after-school sessions, this experiential workshop will introduce (or review) Artists/Writers Workshop and the crayon resist painting process along with supplemental art techniques. As an informational writing unit, teachers will learn how to elicit facts from visual as well as written resources, embed facts into their paintings, and then read their paintings to access detail and description. With a focus on using strong verbs and adjectives, participants will discover the power of using image and text to empower students as informational writers.

Picturing Writing is an innovative, evidence-based approach to teaching writing designed to meet the needs of a wide range of learners. This highly scaffolded, multimodal approach gives students access to visual as well as verbal tools for developing and recording their ideas. Because pictures offer a universal language, Picturing Writing allows students to enter the reading/writing process from a position of strength and enthusiasm. It provides an enticing, alternative pathway into writing for emergent writers, English Learners, and others who struggle with reading and writing.

No previous art experience necessary!



Picturing Writing: Fostering Literacy Through Art® uses simple crayon resist art techniques and quality picture books to teach the art of writing.



Registration deadline: March 11, 2024

Location: Your school or home (virtual)

When: April 2 & 4, 2024 (Tues. & Thurs.)

Time: 3:30 – 5:30 PM ET

Cost: \$325 (includes packet of masters, mentor text, Time of Day poster, Artists/Writers Workshop poster, Artists Frame, and all workshop art materials shipped to you.

1-2 graduate credits are available with classroom implementation through SNHU for \$150 per credit.

Picturing Writing Classroom Kit options available:
\$600 for 20 students; \$665 for 24 students (includes S&H 40 lb. box)

The Picturing Writing process is magical! Students are engaged, inspired, and motivated throughout each and every step! When the crayons and paints come out, there is joy and excitement. Once the art is complete, I have been amazed at how the words just flow for my students; the pictures come alive!
– Janice Packard, first-grade teacher

Every child, no matter his or her strengths, abilities, or challenges can be successful using Picturing Writing and Image-Making.
– Dr. Susan O'Connor, Director of Curriculum & Instruction

I had great success using these methods with English Learners and other at-risk students. This visual approach promotes oral language skills and writing that flows directly from the pictures that students have painted with care.
- Donna Garcia, Instructor of Language & Literacy, UNM

Questions: Contact Beth at Beth.Olshansky@comcast.net or (603) 659-6018
Email this form & PO to: Janet.Flagg@picturingwriting.org.

Call in credit card information to Janet at 603-770-6821.

Register for PW Butterfly Life Cycle Workshop
April 2 & 4, 2024

Name _____

Home address _____

City _____ State _____ Zip _____

School name _____ Grade _____

School address _____

City _____ State _____ Zip _____

Star the address you would like your workshop materials sent to. No PO boxes permitted.

Email for workshop _____

Cell phone _____

School phone _____

workshop grad credit (s) PW classroom kit for 20 kit for 24

Total \$ _____ Pay by check or Purchase Order **payable to "IABL"** or
Charge \$ _____ to VISA or MasterCard (circle one)

FOR SECURITY PURPOSES, IF EMAILING THIS FORM, PLEASE CALL IN CREDIT CARD NUMBER: 603-770-6821 or mail form with check to Institute for Art-Based Literacy, 122 Packers Falls Road, Durham, NH 03824.

Card Number _____

Exp. Date _____

Signature _____

Cancellation after deadline will be charged a \$50 processing fee; Cancellation after workshop materials have been shipped will be charged \$50 plus \$100, the cost of materials plus S&H.